

FOR CRICKET CLUBS

Pavilion runs your cricket club's Instagram from Play-Cricket, reads your old scorebooks into one complete history, and puts the club's statistics on your website. In your colours, approved from a phone.

RIVERSIDE CC, OUR DEMONSTRATION CLUB

PROMPTLY MADE LTD

pavilionhq.co.uk

SEASON 2027

ONE CLUB, THREE THINGS

EVERYTHING YOUR CLUB HAS EVER PLAYED.

Everything Pavilion does comes from one place: your club's record. Play-Cricket fills it, your scorebooks fill the years before Play-Cricket, and anything else can be typed in. Then it goes out three ways.

Play-Cricket

Read only, through your club's own key.
Every season it holds.

The scorebooks

Photographed: a page, a folder or a whole book.

What you type

A fixture, a team sheet or a scorecard nobody kept anywhere else.

ONE PLACE

YOUR CLUB'S RECORD

Every fixture, scorecard and player, from the first season you have to last Saturday.

Instagram

The week's posts, drafted for you.

The history

Careers, records and statistics.

The stats site

On your club's website.

POSTS

Your Instagram, from Play-Cricket.

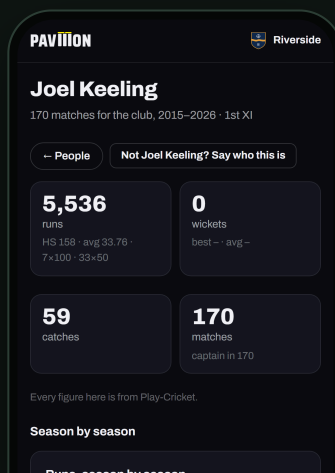
Fixtures, team sheets, results, tables and player of the week for every side, drafted in your colours. Somebody reads it, then it goes.



HISTORY

Every match, every career.

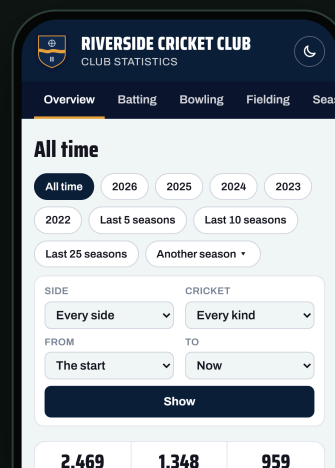
Play-Cricket's years and the scorebooks from before them, read into one record and checked against the page.



STATS SITE

Your records, on your website.

Leaders, records, every season, every player and every scorecard, for the club's own website.



FIVE POSTS A WEEK, DRAFTED BEFORE ANYONE ASKS.

Play-Cricket already holds every fixture, scorecard and league position your club has. It just never reaches anyone. This is that data, on a fixed weekly rhythm, in a design that belongs to you.

THURSDAY

Every side that is out

 HAVERTHILL CITY SOCCER CLUB THIS SATURDAY FIVE TEAMS OUT		SATURDAY 25th JUNE WEEK 10	
1ST XI	V KINGSMEAD	HOME	11.00am
2ND XI	V ELMWOOD	AWAY	11.30am
3RD XI	V STONEBRIDGE	HOME	12.00pm
4TH XI	V WELLSFORD	AWAY	12.30pm
5TH XI	V TANFIELD	HOME	1.00pm

FRIDAY

The XI

WEEKEND

Every result, with the live table



RIVERSIDE CRICKET CLUB

1ST XI

V CHARLTON PARK

SATURDAY 20 JUNE

12:00

@ MILL LANE

RIVERSIDE

246 FOR 7

512 OVERS

4 WICKETS • 42 RUNS 12

CHARLTON PARK

205 ALL OUT

200 OVERS • 10 • 100% 144

LEAGUE TABLE (as of 19th June 2022)

	PTS
1. STONEHENGE	24
2. RIVERSIDE	201
3. CHARLTON PARK	10
4. KINGSLEIGH	07

RIVERSIDE WON BY 41 RUNS

MONDAY

Where you stand

PRINCE VALLEY LEAGUE			
1ST XI - PREMIER DIVISION			
AFTER 12 GAMES			
POS.	CLUB	PTS	
1	STONEBRIDGE	214	
2	RIVERSIDE	201	
3	CHARLTON PARK	188	
4	KINGSHEAD	171	
5	ASHWORTH	160	
6	MARLOW VALE	142	
7	WELLSFORD	121	
8	ELWADW	98	

2ND XI		201 PTS	

TUESDAY

Player of the week



UNIVERSITY OF LOUISVILLE FIGHT FLYER • PLAYER OF THE WEEK

1ST XI

WEEK 12

PRESENTED BY

CLUB SPONSOR

ALEX VANCE

V CHARLTON PARK - SAT 12 JUNE - WON BY 41 RUNS

BATTING

94 (78)

BOWLING

2-31

8 OVERTS, 1 MAIDEN

SPONSOR ONE SPONSOR TWO SPONSOR THREE SPONSOR FOUR

**AND THE SEASON,
ADDED UP.**

Every month's top performers, the season so far and the cup run, counted from your own scorecards. And any match in Play-Cricket's history, as a full scorecard post: the [archive](#).

- A cancelled match is marked on the cover; a day with one fixture is the team sheet alone
- Results carry each side's full scorecard
- Sunday cricket gets its own post, when it happens

[illegible][illegible]


FROM THE ARCHIVE
 THAMES VALLEY PREMIER - ROUND 8

SAT 14 JUNE 2008
 * MILL LANE

CHARLTON PARK CC
204 ALL OUT
 42.3 OVERTS
 HIGHERING BATTING **SANDHU 4-41** ROSS 3-28

RIVERSIDE CC
208 FOR 4
 42.3 OVERTS
 HIGHERING BATTING **VANCE 88*** KEELING 54

RIVERSIDE WON BY 6 WICKETS

CHARLTON PARK WON THE TOSL AND ELECTED TO BAT

YOUR DESIGN

IT CARRIES YOUR CREST, OR IT IS NOT WORTH POSTING.

Nothing here is a stock template with a logo dropped in the corner. Your crest, your colours, your ground and your sponsors are set up once and every card is built from them. Two clubs, same system, and you would not know they were related.

OAKFIELD CC
THIS SATURDAY
 FOUR TEAMS OUT
SATURDAY 12 JUNE
 WEEK 9

1ST XI	V WICKHAM VALE CC	AWAY	11.00am
2ND XI	V FERN HILL CC	HOME	11.30am
3RD XI	V BRAMLEY OAK CC	HOME	12.00pm
4TH XI	V SALTWOOD CC	AWAY	1.00pm

SPONSOR ONE SPONSOR TWO SPONSOR THREE SPONSOR FOUR

OAKFIELD CC

Claret and sky. Four sides out.

MEADOWBANK CC
1ST XI
 V HEATHCOTE CC
SATURDAY 12 JUNE 2027
 DIVISION ONE
 PRIORY FIELD

MEADOWBANK CC
176 ALL OUT
 46.4 OVERS
 ASHDOWN 61 · LOWRY 34

HEATHCOTE CC
179-5
 41.2 OVERS
 NAIR 2-28 · BELL 2-44

HEATHCOTE WON BY 5 WICKETS

LEAGUE TABLE AFTER ROUND 9

1	HEATHCOTE CC	188
2	MEADOWBANK CC	171
3	LANGDON CC	154
4	FOXHALL CC	140
5	SAXON RISE CC	126
6	NEATHAM CC	112
7	ALDBURY CC	95
8	COLDHARBOUR CC	80
9	PETERSFIELD CC	66
10	DANEURY CC	48

SPONSOR ONE SPONSOR TWO SPONSOR THREE SPONSOR FOUR

MEADOWBANK CC

Green and gold. A defeat still gets posted.

RIVERSIDE CRICKET CLUB
WHAT'S ON

SAT 3 OCT
 RIVERSIDE

PRESENTATION NIGHT
 SATURDAY 3 OCTOBER, 7PM
 THE PAVILION, MILL LANE

SPONSOR ONE SPONSOR TWO SPONSOR THREE SPONSOR FOUR

RIVERSIDE CC

Navy and amber. Presentation night.

Your crest.

Set in the header band of every card, at the size it was drawn to be read at, never squashed into a corner.

Your colours.

Read off your crest when you sign up, and applied to headers, rules, chips, highlight rows and the verdict stamp.

Your sponsors.

Along the footer of every card that goes out, which is the part a sponsor actually pays for.

MAKE A POST

Anything no job will ever draft.

Nets, the AGM, a welcome, a thank you to a sponsor, presentation night. Pick what it is, type the words, add a photograph or not, and it is drawn on the club's own cards.

THE CAPTAINS

The captains pick the XI.

Each captain gets a link, ticks their eleven from the squad and presses Send: no app, no login. On Saturday night they pick the player of the week the same way.

CLUB HISTORY

EVERY MATCH. EVERY PLAYER. SINCE THE FIRST BOOK.

Play-Cricket holds your club's recent seasons. The scorebooks in the cupboard hold the rest. Pavilion brings both into one record: every fixture, every scorecard and every player, checked against where it came from, added up into careers and statistics, and yours to keep.

MATCH Riverside v Ashworth					DATE 2/6/01	
INNINGS OF Riverside				INNINGS 2nd		
NO	BATSMAN	RUNS AS SCORED	HOW OUT	BOWLER	TOTAL	
1	A Swarbrick	11114462111244241	ct G Trelawney	N Colquhoun	52	
2	R Pickering		ct A Rowbotham	H Hurrell	0	
3	L Birchall	41416411211	lbw	H Hurrell	26	
4	R Gaskell	216121	st A Rowbotham	N Colquhoun	13	
5	A Carlyle	421411111141116111	bowled	H Hurrell	51	
6	H Tilsley	62142321212111111	not out		66	
7	A Postlethwaite	11111111121	ct A Rowbotham	K Padgett	11	
8	G Malyon	1442112	not out		15	
9	H Hannay					
10	I Radcliffe					
11	C Thakur					

1	2	3	4	5	6	7	8	9	10
1	57	86	103	213	235				

BYES		TOTAL 253	
LEG BYES 111		FOR 6 WKTS	
WIDES 11111111111		OVERS 38.2	
NO BALLS 11111			
EXTRAS 19			

BOWLING ANALYSIS										O	M	R	W				
NO	BOWLER	OVERS															
1	H Hurrell	11	21	24	3W1	3	11	111	111	12	1	1	111	10	0	58	3
2	N Colquhoun	2	11	3	4	2	4	111	1W2	11	1	1	111	10	0	73	2
3	H Stansfield	11	11	11	11	21	4	1	1	11	11	11	11	6	0	40	0
4	N Frimpong	1	4	1	1	1	1	1	1	1	1	1	1	7.2	0	59	0
5	K Padgett	1	4	1	1	1	1	1	1	1	1	1	1	5	1	20	1

261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280
11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
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11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11
1																			

BATTER 6: H Tilsley

RUNS: 66

TOTAL: 253

RIVERSIDE'S 2001 BOOK, READ AND TRACED TO THE PAGE

Play-Cricket, all of it.

Every match your sides have on Play-Cricket, brought in once, back to the first season it holds.

One record.

The same match from two sources is offered as one, and where they disagree a person settles it, with the reason kept.

The books, read.

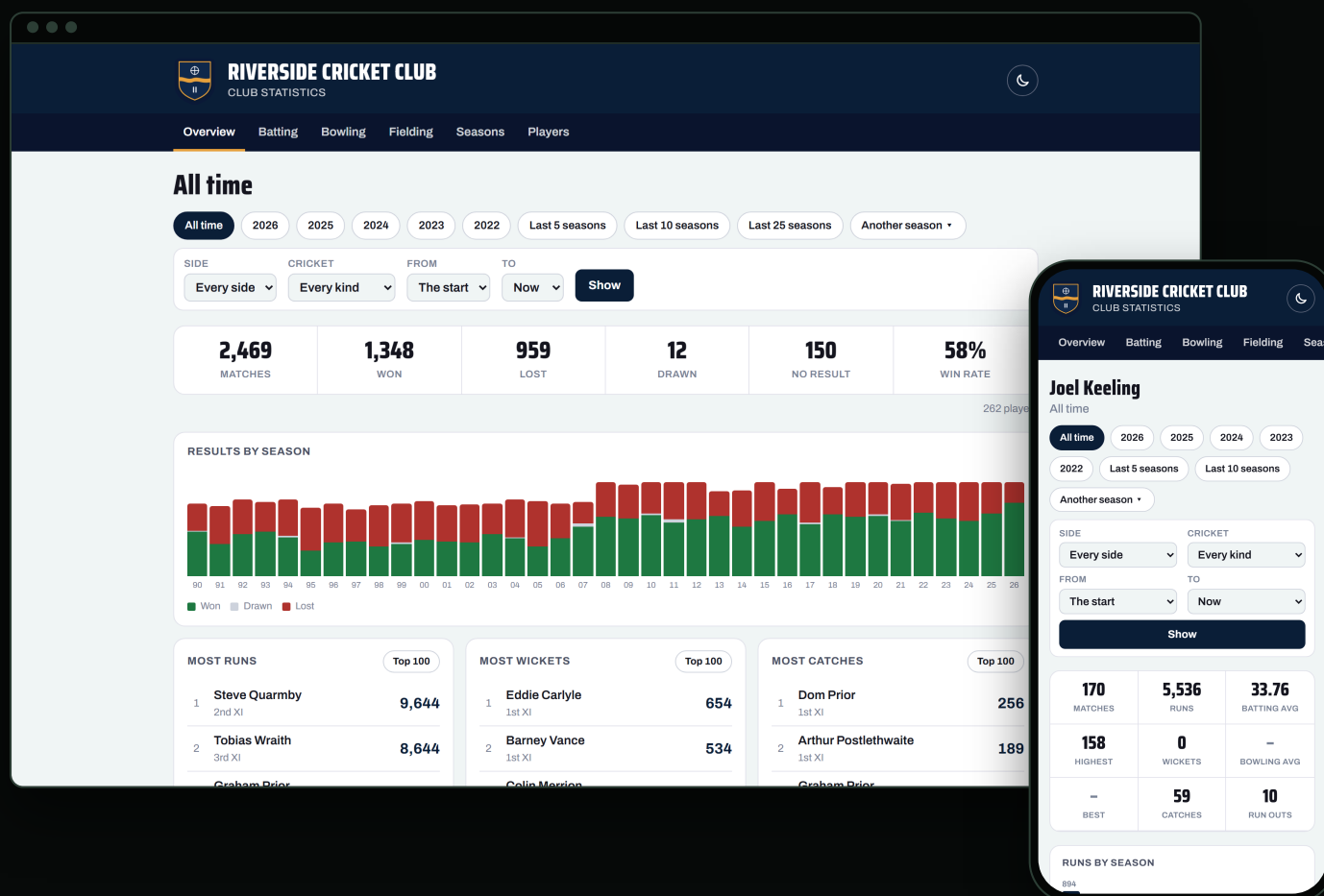
A page, a folder of photos or a whole book. Tap any figure and its box lights up on the photograph; the book's own sums are checked.

Every career.

Runs, wickets, catches, seasons and sides for everybody who has played. Two spellings of one name are joined only when a person says so.

YOUR CLUB'S RECORDS, ON YOUR WEBSITE.

Publish your club's record as a statistics site anybody can look up: the leaders, the records, every season, every player's page and every match as its full scorecard. Link to it from your website, or frame it inside one of its pages.



Leaders, records, every season.

Batting, bowling and fielding to sort by any column, the top hundred innings and spells, filtered by seasons, side or kind of cricket.

Off until switched on.

Nothing is published until an owner or admin says so, and any player can be left off, at once, everywhere.

A page for everybody.

Each player's career, runs and wickets by season, how they got out, and every match they played, opening to its scorecard.

A snapshot, refreshed weekly.

So a half-tidied record is never what the public sees. Out of search engines unless the club says.

FROM YOUR PHONE

READ IT. POST IT.

Every post waits in the queue until somebody has read it: every slide at full size, and the caption. Post now, or set a time and leave it. Plan my week decides what drafts when.

Nothing goes out unread.

A post waits for a person, unless you have told that post to send itself.

Nothing goes out twice.

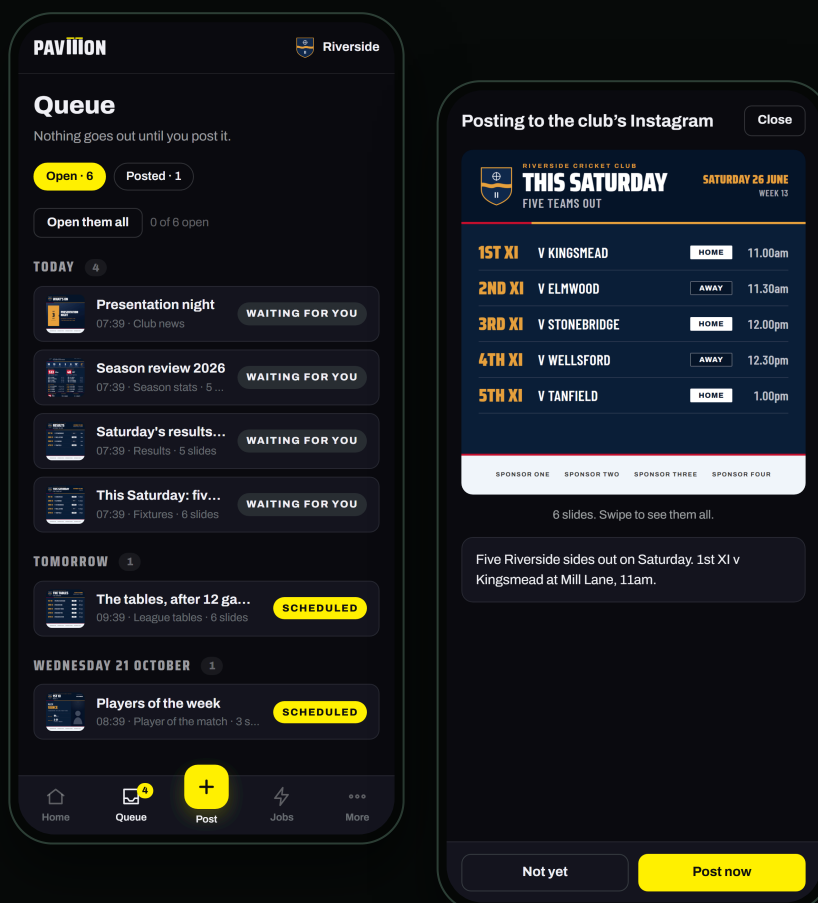
Two taps, or two people approving at once, still post it once.

Not on Instagram yet?

Every post can be saved to your phone, slides in order with the caption, and posted by hand.

Everybody signs in by email.

No passwords. An owner adds people; an admin looks after the settings; a captain gets the week's work.



WHAT IT IS

Matchday posts, the club's whole history and its statistics, from one record.

- Fixtures, team sheets, results, scorecards and tables
- Player of the match, picked by your captains
- Season and monthly top performers
- Every season Play-Cricket holds, and the scorebooks before it
- A statistics site for your club's website

WHAT IT IS NOT

It does its jobs well and leaves the rest to the tools you already have.

- ◆ Not a club website. Pitchero and the rest stay where they are
- ◆ Not a scoring app. It reads Play-Cricket and never writes to it
- ◆ Not Facebook, TikTok or X. It is Instagram
- ◆ Not memberships, fees or payments

WHAT IT COSTS

THREE WAYS TO RUN IT.

The difference is who does the work. Every price includes VAT, and you can move up or down a tier at the end of any month.

SELF RUN	MANAGED MOST CLUBS	MANAGED PLUS
YOU RUN IT ■ Fixtures, team sheets, results and tables draft themselves ■ Player of the week from your captains' picks ■ Any other post, on your own templates ■ Every past season, through the archive ■ Approve and post from a laptop or a phone ■ Your club's history, statistics and stats site	WE RUN IT ■ Everything in Self run ■ Every matchday card approved and posted by us ■ Ten club posts a month, written by us ■ One mystery player video a month	WE RUN IT, WITH VIDEO ■ Everything in Managed ■ Fifteen club posts a month ■ A matchday video, clipped from the weekend stream ■ A mystery player video every week ■ Three updated templates

INCLUDING VAT	SELF RUN	MANAGED	MANAGED PLUS
A MONTH, APR TO SEP	£49*	£500	£1,000
A MONTH, OCT TO MAR	£49*	£350	£700
OR A YEAR UP FRONT	£499*	£4,900	£9,500
SETUP, ONCE	£250 optional	£250 free with a year	£250 free with a year

THE FOUNDING OFFER

FOUNDING CLUBS: SIGN UP BEFORE 1 MAY 2027

* SELF RUN, EVERY CLUB

£49 a month **£499** a year

Yours for as long as the club stays.

Clubs joining from May 2027 pay £99.99 a month or £999 a year.

MANAGED, THE FIRST TEN CLUBS

£350 in season **£250** out of it

Or £3,400 for a year up front.

Held until 31 March 2028, then the standard price.

Self run starts with fourteen days free, and no card. Self run setup is £250 for the first fifty clubs, then £500: Play-Cricket and Instagram connected, your templates drawn to your crest and colours, an hour's walkthrough and thirty days of help. Anything else (match fee chasing, club admin, junior cricket, sponsor campaigns) is priced per job and quoted before it starts. A year paid up front is not refundable and renews each year, with an email a month before. In season is April to September; monthly plans cancel at the end of any month. Posts do not roll over.

FOUR STEPS TO YOUR FIRST WEEKEND.

01

Start free.

Your club's name, your league, your email, and the crest if you have it to hand. Fourteen days of Self run, no card.

02

Pick your look.

Pavilion reads the colours off your crest and draws three looks on real cards with your club's name. Choose the one that looks like you.

03

Connect Play-Cricket.

Read only, through your club's own ECB key. Pavilion writes the email asking the ECB for it; you send it from your address.

04

Connect Instagram.

Your club's own account, signed in on Instagram itself. Until then, every post can be saved to your phone and posted by hand.

NEXT STEP

YOUR CLUB'S WEEK, DONE.

Start free, and your own fixtures are on your own cards the week Play-Cricket is connected.

pavilionhq.co.uk

TALK TO A PERSON

pavilion@promptlymade.co.uk

Managed and Managed plus are set up by hand: email with your club's name and league.

EVERY CLUB IN THIS BROCHURE IS MADE UP

Riverside, Oakfield and Meadowbank are our demonstration clubs.

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